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BEVX REPORT

July
2016

RUMSON'S SPICE RUM

THE DATA

Category: Rum/Rhum
Sub-Category: Spiced Rum
Origin: Trinidad
Retail Price: \$32
ABV: 40%



HOW TO ENJOY IT

Serve over ice and add a lime slice to add a cool citrus edge. Instead of cola why not try this with a quality tonic as the pairing will take both beverages to a new place. It's also great with ginger beer.

COOL FACTOR

B+

The Rumson's Spiced Rum is an interesting take on the category being firmly focused on exotic brown baking spices and vanilla. **Grade - B+**



ANALYSIS



This is a fun and tasty take on the Spiced Rum category with a great aged Rum at its core, which is supposed to be the point. I like their take on Spiced Rum and would be even a bigger fan if it possessed a tart and savory accent to support the sweet core. Rumson's can be easily summed up by the brand's slogan, "Life Lived, Life Enjoyed." All that is apparent with the Rumson's brand from their unique take on the Jolly Roger pirate's flag that features a silhouette of a boxer poised atop the iconic skull and crossbones.



TALKING POINTS

FROM RUMSON'S



Aged Rum infused with all natural vanilla, nutmeg, clove, cinnamon and some secret spices. Rumson's Spiced Rum is smooth and sweet with a tasty nutmeg, vanilla and butterscotch finish. This custom blended spirit is a perfect companion to your favorite mix or delicious straight up.

VALUE GRADE



B

This is not in the style of the mass-market Spiced Rum that we all know so well, rather a craft take on the category so please don't price compare the two. **Grade - B**

IN THE GLASS

Appearance: Brilliant copper color with hints of amber.

Aromatics: The aromatics are hauntingly similar the the Rumson's standard Rum with a greater focus on sweet vanilla, nutmeg, and golden syrup.

Flavor: The palate is in full agreement with the nose offering a rich baking spice driven core supported by sweet butterscotch and sugar giving it body and weight. It's a Christmas cake in a glass.

Intensity & Texture: Medium-bodied with waves of sweet spices and sugar notes while never becoming too sweet.

**MORE THAN
THE SCORE**



**FIERCELY
INDEPENDENT**