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Sean Ludford's BevX.com

# BEVX REPORT

February  
2016

## RUMSON'S RUM

### THE DATA

**Category:** Rum  
**Sub-Category:** Caribbean, Rum  
**Origin:** Trinidad  
**Retail Price:** \$32  
**ABV:** 40%



### HOW TO ENJOY IT

Sip this Rumson's Rum straight if you are a lover of Trinidad Rums or use this in your favorite Rum cocktail as the bold flavors will come through with vigor. This will be a huge hit with bartenders delivering complex flavors.

### COOL FACTOR

A

I love Rums from Trinidad and I really love the slightly raw elements found in this Rum, as so many use additives to soften these unique flavor points. **Grade - A**



### ANALYSIS



The Rums is created and aged in Trinidad, a home to many fabulous Rums. This "standard" Rumson's offering is made of a blend of five year old Rums from the same distillery. I love the slightly funky notes found on the nose and the palate while the bright and friendly butterscotch and caramel notes will please most every drinker. It's designed to be sipped straight or used in cocktails.



### VALUE GRADE

At just over \$30 a bottle it's certainly in line with the current marketplace delivering great Rum value. **Grade - B**

B

### TALKING POINTS

FROM RUMSON'S



*At Rumson's it's simple – We create exceptional spirits. We hand select and marry the finest barrel aged Caribbean rums. These rums are chosen for their distinctive and savory flavor profiles. The spirits are then blended and finished in our New England rum house. This process allows us to blend extraordinary flavors, while hand finishing our rum.*

## IN THE GLASS

**Appearance:** Brilliant copper color.

**Aromatics:** The nose offers a very distinctive blast of Caribbean Rum "hogo" that's found in old, traditional Rums of the region. Behind this comes waves of butterscotch, caramel, wild flowers, nutmeg, and allspice with hints of lime and toffee.

**Flavor:** The palate is in full agreement with the nose as the sweeter flavors converge on the core giving a silky and buttery mouthfeel with a generous dose of spice and wood to create a crisp finish.

**Intensity & Texture:** Medium to full-bodied with a rich and silky core backed by loads of spice, pepper, and citrus.

MORE THAN  
THE SCORE



FIERCELY  
INDEPENDENT